



THE UNIVERSITY OF CHICAGO

DEPARTMENT OF PSYCHOLOGY

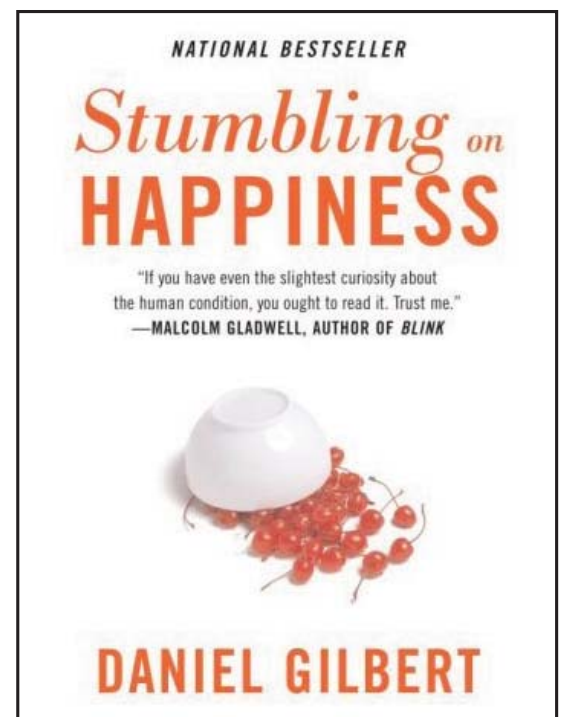


Illusions of Propection

Daniel Gilbert, Harvard University
Author of the national bestseller
Stumbling on Happiness

March 6, 2008 • 4:30 - 6:00pm
Social Sciences Bldg. 122
1126 East 59th Street

Abstract: Aristotle argued that the pursuit of pleasure and the avoidance of pain “is a first principle, for it is for the sake of this that we all do all that we do.” But to achieve pleasure and avoid pain, people must be able to predict the circumstances that will give rise to each. Research suggests that this is harder than it sounds. People make systematic errors when attempting to forecast the hedonic consequences of future events and I will discuss three of them.



We often mispredict what will make us happy. Why?